



PMC Winter Cycle Fact Sheet

The PMC Winter Cycle, a spoke in the wheel of the [Pan-Mass Challenge](#) (PMC) that kicks off its yearly fundraising campaign, is a charitable spin event in Boston at Fenway Park. The PMC Winter Cycle is comprised of five 45-minute rides led by popular local spin instructors and brings together hundreds of people of varying athletic ability, who channel physical, mental and emotional energy to fight cancer by raising money for Dana-Farber Cancer Institute (Dana-Farber).

As the first-ever spin event held at Fenway Park, the PMC Winter Cycle holds high-energy cycling sessions led by top Boston instructors. Now in its seventh year, the 2024 event will take place at The 521 Overlook, located in center field, offering participants an iconic view of Fenway Park as they ride.

This year's PMC Winter Cycle will kickstart the PMC's 2024 fundraising efforts as the organization nears a monumental \$1 billion cumulative fundraising milestone for the Institute. As with all PMC cycling events, 100 percent of every rider-raised dollar will directly benefit lifesaving cancer research and treatment. The PMC is Dana-Farber's largest single contributor, accounting for 62 percent of its Jimmy Fund's annual revenue.

For those who want to participate in the ride, there is a non-refundable \$50 registration fee and a \$400 fundraising minimum per session. To become a top fundraiser or Pacesetter, participants must raise at least \$1,200. All fundraising minimums must be met by May 1, 2024.

To learn more about the PMC Winter Cycle and to register for this year's event, visit <https://wintercycle.pmc.org/>.

Where:

The 521 Overlook at Fenway Park, 14 Lansdowne St, Boston, MA 02215

- Cycling: The 521 Overlook, located in right center field

When:

Saturday, March 9, 2024, from 8:30 a.m. to 2:15 p.m.

(After party at Lansdowne Pub to follow from 2:30 p.m. to 7 p.m.)

Registration opens for 2024 Pacesetters on November 2, 2023, at 9 a.m. ET

Registration opens for alumni riders and volunteers on November 7, 2023, at 9 a.m. ET

Registration opens for all riders and volunteers on November 9, 2023, at 9 a.m. ET

Contact:

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